

PipeLine Machinery



Announcement

January 12, 2010

Martin Williamson joins Pipeline Machinery team in Australia

PipeLine Machinery International (PLM) President Mel Ternan is pleased to announce that Martin Williamson has joined the PLM team operations in Australia. Martin takes the new role of **Australasia Territory Manager**. He will focus on growing PLM's relationships within the pipeline industry and growing the Caterpillar presence within that industry.



Martin joins the sales and service team already established in the area and will be working closely with General Manager – Asia Pacific Scot Jenkins and the Sales & Service Coordinator teams of John Masterton (based in Australia), Jerry Scott (international) and Charles Zheng and Richie Ma (both based in China).

"The expansion of PLM's team is designed to address the long-term growth in the Australia and Southeast Asia pipeline construction industry," said Ternan. "PLM's commitment to this region is directly related to the growth in oil, gas and water pipeline construction opportunities being booked, planned and forecast. We need to be where our pipeline construction customers are."

Martin brings over 21 years of Caterpillar dealership experience in Australia in various roles from sales to parts and service to international sales management.

"Martin has built some solid relationships within the Caterpillar world in Australia and his depth of regional knowledge will serve PLM and its local customers well," said Scot Jenkins, PLM's general manager – Asia Pacific. "We anticipate that his experience in developing markets for new and used equipment will help our core business of selling Cat machines, and his relationships with the Cat dealers in the region will greatly add to our ability to coordinate service and support functions with these dealers." PLM's pipeline customers also rely on the Caterpillar network of dealerships to provide parts and service as their projects traverse the country, having PLM representation to coordinate those relationships makes the customers' lives easier.

PLM was established in 2005 and is the first Caterpillar dealership to focus on a particular industry on a global basis. PLM provides purpose-built and traditional construction equipment to the mainline pipeline construction industry on projects around the world. PLM works closely with pipeline owners, contractors and local Caterpillar dealers to provide solutions tailored to the unique product and service needs of this industry.

PLM's worldwide activities are currently supported through the headquarters office in Houston, Texas, the Canadian operations headquarters in Edmonton, Alberta, the European operations headquarters in The Hague, Netherlands. In 2010 regional headquarters will be established in Singapore and Beijing.

-30-

For further information, contact PLM Communications Manager Sherry Gettis at sgettis@plmcat.com or by telephone at 780-377-0338. Additional PLM information is available on the PLM website at www.plmcat.com.

PipeLine Machinery International, LP
13333 Northwest Freeway, #500
Houston, TX 77040
713-939-0007

PipeLine Machinery International, ULC
10333 178 St NW
Edmonton, AB T5S 1R5
780-980-0336

PipeLine Machinery International, VOF
Weena 290
3012 NJ Rotterdam
31 (10) 282 16 61