

# PipeLine Machinery



## Announcement

**August 12, 2010**

### **Lindley Imeson joins executive team at PLM**

PipeLine Machinery International (PLM) President Mel Ternan, on behalf of the Board of PLM is pleased to announce that Lindley Imeson has taken on the new position of Vice President – Product Support for PLM’s global operations. Lindley will expand his current General Manager Product Support role to include technical development of ancillary products and will become part of the executive team.



Lindley joined PLM in 2005 bringing his long Caterpillar Product Support history to the table as well as extensive equipment management experience within the North American pipeline industry.

“Lindley and his team’s unique approach to product support has been well received by PLM customers and has added to our sales and rental success,” said Ternan. “His technical expertise and pipeline industry experience has lead to innovative product solutions for our customers and for Caterpillar.”

“Lindley will also direct the technical development of our ancillary product offerings,” said Tony Fernandez, Senior Vice President in charge of Sales and Operations. “He has been instrumental in assessing and selecting these solutions that bring added value to our customers and to the industry. With Lindley heading the team that supports these products and services on a global basis, we will continue to have the focus and follow-through required for success.”

“It is an honor to take on the Vice President role for PLM and continue my contribution through the executive team,” said Lindley. “My team and I welcome the ongoing challenges we will face and the solutions we will bring together for the industry.”

To support Lindley’s move into this more senior position, Bill Unsworth has been promoted to the position of Manager of Product Support and will take on some of

the day-to-day product support and Caterpillar liaison. Since joining the PLM Product Support team in 2007, Bill has utilized his pipeline industry experience and developed his technical communicator expertise in the Caterpillar environment. “These skills make him a natural to take on the day-to-day product support management activities and continue to be my right hand,” said Lindley.

PLM was established in 2005 and is the first Caterpillar dealership to focus on a particular industry on a global basis. PLM provides purpose-built and traditional construction equipment to the mainline pipeline construction industry on projects around the world. PLM works closely with pipeline owners, contractors and local Caterpillar dealers to provide solutions tailored to the unique product and service needs of this industry.

PLM’s worldwide activities are currently supported through the corporate offices in Houston, Texas, USA, Edmonton, Alberta, Canada, The Hague, Netherlands, Beijing, China, Singapore and Australia.

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