

# PipeLine Machinery



## Announcement

**November 1, 2010**

### **Gordie Tieberg new PLM Sales Manager**

PipeLine Machinery International (PLM) Senior Vice President Tony Fernandez is pleased to announce that Gordie Tieberg has taken on the new position of Sales Manager – North America. He joins the management team at PLM and will hold responsibility for the sales team and machine business in the US and Canada.



Tieberg has been working closely with PLM as the Cat Financial International Account Manager in charge of pipeline business globally since PLM was established in 2005.

“Throughout this five and a half year period, Gordie has gained experience with the pipeline community and has earned the respect of the customers and the PLM sales team,” said Fernandez. “With Gordie’s expertise and guidance leading the sales team in North America, we will continue to improve on delivering focused pipeline solutions to the industry.”

Tieberg holds a Bachelor’s degree in Economics and brings to the table more than thirty years of equipment sales and financing experience. For the past 16 years he has been coordinating international business at Caterpillar offices in Chile, Peru, France, Germany, Austria, and various US and Canadian locations.

Cat Financial has named Tieberg’s replacement for PLM – Anthony Zaccari, Territory Manager will be taking over the pipeline financing business effective November 1, 2010.

PLM was established in 2005 and is the first Caterpillar dealership to focus on a particular industry on a global basis. PLM provides purpose-built and traditional construction equipment to the mainline pipeline construction industry on projects around the world. PLM works closely with pipeline owners, contractors and local Caterpillar dealers to provide solutions tailored to the unique product and service needs of this industry.

PLM's worldwide activities are currently supported through the headquarters office in Houston, Texas, the Canadian operations headquarters in Edmonton, Alberta, the European operations headquarters in The Hague, Netherlands, the Asia-Pacific headquarters in Singapore, the China office in Beijing and the Australia office in Melbourne.

-30-

For further information, contact PLM Communications & Marketing Manager Sherry Gettis at [sgettis@plmcat.com](mailto:sgettis@plmcat.com) or by telephone at 780-377-0338. Additional PLM information is available on the PLM website at [www.plmcat.com](http://www.plmcat.com).

PipeLine Machinery International, LP  
13333 Northwest Freeway, #500  
Houston, TX 77040, USA